



## CASE STUDY

# STARBUCKS



### PROBLEM

In the last 5 years Seattle based coffee giant, Starbucks, has dramatically increased its number of UK outlets by over 300 locations. As a large global corporation branding is extremely important to the business. In the instance of Starbucks, this means shops and stores must be uniform and present the same recognisable features of the brand.

This means selecting partners is crucial to ensure Starbucks customers always receive the same look and feel of their outlets, no matter where they are in the world.



### OUTCOME

Install projects have been working with Starbucks for several years and have been involved in over 75 of their new locations, dealing with branches across the UK. Install Projects have proved their ability to provide trusted, uniform designs and installations time and time again working within Starbucks strict list of requirements.

The team provide air conditioning, electrical refits and plumbing for outlets and have been involved in many of the new premium stores. This is often challenging as whilst Starbucks design requirements are standardised, the buildings they choose are not. Install projects ability to work in the most challenging of new building has led to Starbucks hiring the team to work on more and more new sites.

The team at Install projects are also one of the brands core providers of maintenance, always working within Starbucks 4-hour response time.

[installprojects.co.uk](http://installprojects.co.uk)

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INSTALL  
MAINTAIN  
MECHANICAL  
ELECTRICAL