



CASE STUDY

HOXTON BAKEHOUSE



CLIENT

Hoxton Bakehouse is a traditional bakery based in Hampshire offering hand made pastries, cakes, sandwiches and breads. Their 7 sites also offer a wide range of coffee and tea options.

The brand has become well known for its high quality and friendly service. In 2020, the success of the business led to the bakery looking for another site in the Winchester area.

The Hoxton team found the perfect location in Jewry Street; however, the challenge was the existing premises was home to an independent shoe store which was quite sparse and certainly not set up for a modern bakery outlet.

THE CHALLENGE

The team at Install Projects worked with the management team on the new project taking the time to understand the vision and brand. Install projects presented a full design for the new location which matched perfectly with the Hoxton's team. The design was warm, modern, open and ensured the whole ambience was in keeping with the brands core values.

The store had to be completely stripped back and started from a blank canvass. Install projects designed, supplied and fitted the flooring, wall coverings and created a bespoke display counter. The team also had to adhere to strict health and safety concerns as the bakery is a trusted outlet for food and beverages.

OUTCOME

The final result was something that both Install Projects, and more importantly, Hoxton Bakehouse were extremely proud of. Founding Director, Darren Bland, commented: *"We have been working with Install for the past 4 years on various projects including retail outlets and our main industrial production bakery. What has always stood out for me with Install Projects is the craftsmanship and quality of work, along with a super friendly and helpful team"*



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